

GOLD

CREATIVE STUDIO

PORTFOLIO 2026

GOLDGMBH.DE

GOLD CREATIVE STUDIO · MUNICH

Visual excellence. Made by people. Extended with AI.

Founded in 2002 by Carsten Riese and Michael Wittling as a high-end postproduction studio, GOLD has been creating visuals for brands, companies and agencies for more than two decades. Today we combine postproduction, AI imagery, photography and design in one studio, with the experience to keep quality, authenticity and brand consistency under control at every step.

Postproduction

Retouching, compositing and CGI integration at the highest level, for campaigns that have to be right down to the last pixel.

AI Imagery

Generative images and film with photographic precision, consistent characters and full control over your brand. Run on our own machines.

Photography

Campaigns, people and spaces, shot by photographers with decades of experience in real light.

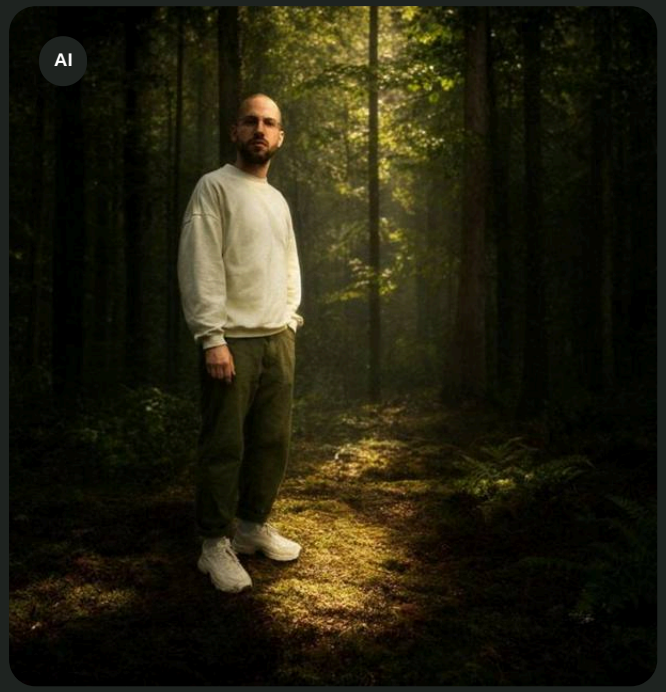
Design

Concept, art direction and layout, through to print production and final artwork for every format.

Three workflows. Try them yourself.

Our own AI workflows, open to everyone: your portrait in a new place, product photos worn by a model, one consistent headshot look for the whole team. Everything runs on our own machines in Munich, nothing goes to the cloud.

Open GOLD AI Studio at goldgmbh.de/ai-studio →



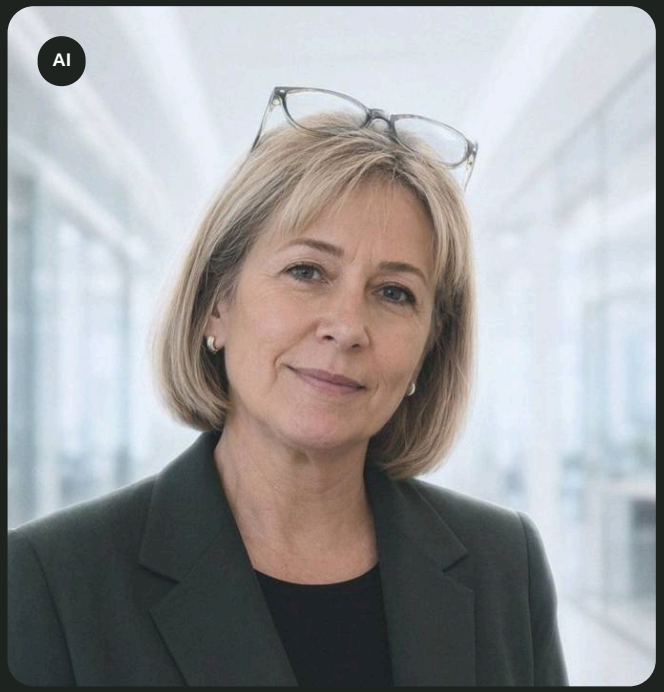
Your portrait

You, in a new place. Seven worlds.



Your outfit

Product photos, worn by a model.



Your headshot

One look for the whole team.



01 SMART

smart BRABUS

Watch the film on goldgmbh.de →

A campaign for smart BRABUS, photographed on location by Torsten Klinkow, with car and fashion motifs in one series.

GOLD handled the complete postproduction: retouching, colour grading and one consistent look across every motif of the campaign.

CLIENT
smart

PHOTOGRAPHY
Torsten Klinkow · c/o Severin Wendeler

POSTPRODUCTION
GOLD Creative Studio











02 AGENCY THJNK

Paulaner × FC Bayern

Key visual for Paulaner × FC Bayern, with retouching and compositing by GOLD Creative Studio.

CLIENT
Paulaner × FC Bayern

AGENCY
thjnk

SERVICES
Retouching · Compositing



03 OCCHIO · MARTIN ET KARCZINSKI

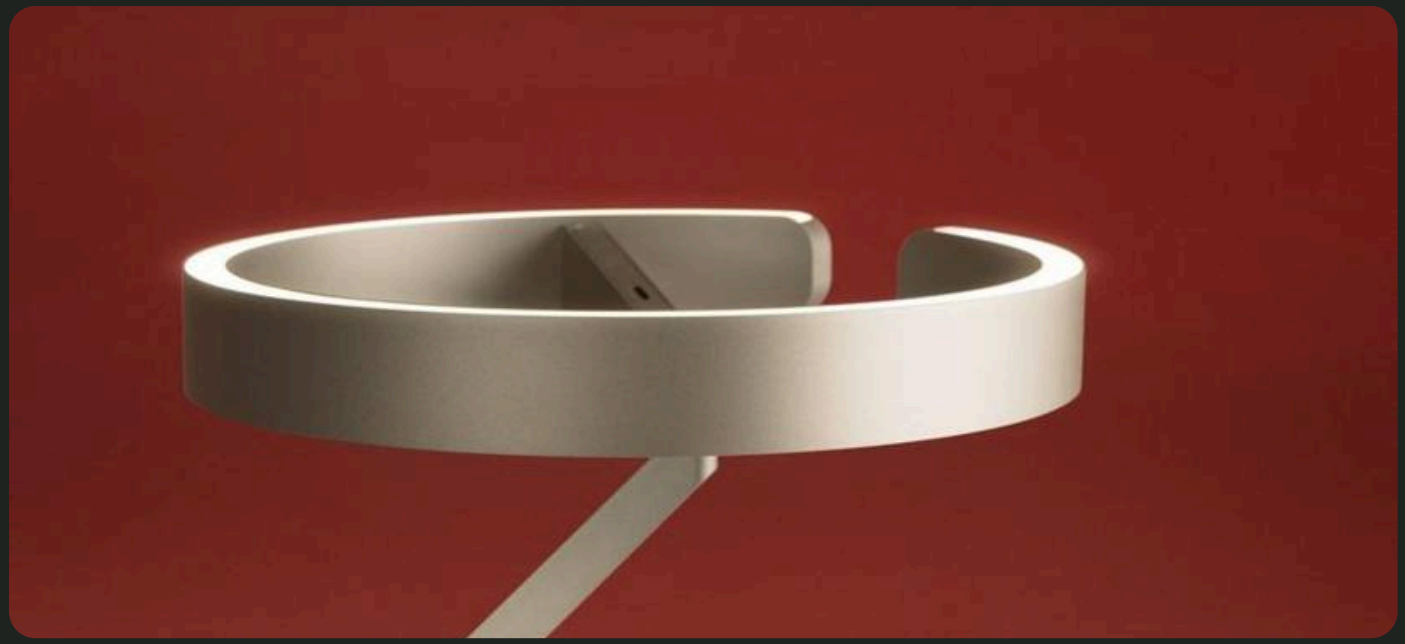
Occhio

Watch the film on goldgmbh.de →

More than ten years of collaboration. Our work with Occhio ranges from campaign visuals featuring Mads Mikkelsen to the recent project shown here.

The main challenge was to make the materiality and texture of the surfaces tangible in print. Our in-house proofing setup kept colours consistent and true across different print media.

CLIENT	AGENCY	SERVICES	PROOFING
Occhio	Martin et Karczinski	Postproduction	In-house











04 THUM & PARTNER PATENT ATTORNEYS · PORTRAIT SERIES

Thum & Partner

View the project on goldgmbh.de →

Eight personalities. One chair, one light, one background. Portraits of the patent attorneys and associates of Thum & Partner, Munich.

CLIENT
Thum & Partner

AGENCY
SCHMID/WIDMAIER

PHOTO DIRECTION
Robert Brembeck

RETOUCHING
GOLD Creative Studio











05 DUSSMANN KÄLTETECHNIK · HYBRID AI CAMPAIGN

Dussmann – Cold Case

Watch the film on goldgmbh.de →

Real technicians, AI-generated worlds and high-end postproduction, combined into one campaign. Every technical problem becomes a case to solve.

AI-generated environments combined with real employees photographed in the studio, matched in light and perspective. The key visual was produced at nearly 10K with individually adjustable layers.

CLIENT
Dussmann Kältetechnik

AGENCY
Team Lewis

SERVICES
Photography · AI Imagery · Postproduction

DELIVERABLE
Four key visuals at nearly 10K, fully layered


AI


AI


AI



06 ALTANA AG · HEISTERS & PARTNER

ALTANA Annual Report 2026

Watch the film on goldgmbh.de →

Portraits of the people behind the chemistry, in labs and offices across the company.

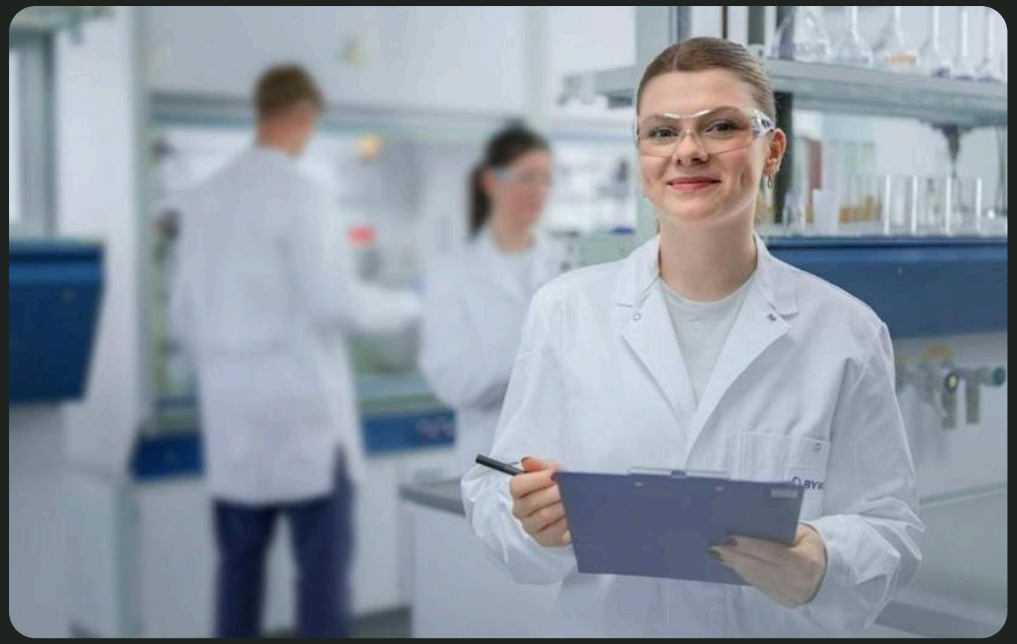
The images were graded so that, under the coloured overlays, both the photograph and the coloured typography remain clearly readable, in print as well as on screen.

CLIENT
ALTANA AG

AGENCY
Heisters & Partner

PHOTOGRAPHY
Robert Brembeck · Christian Angl

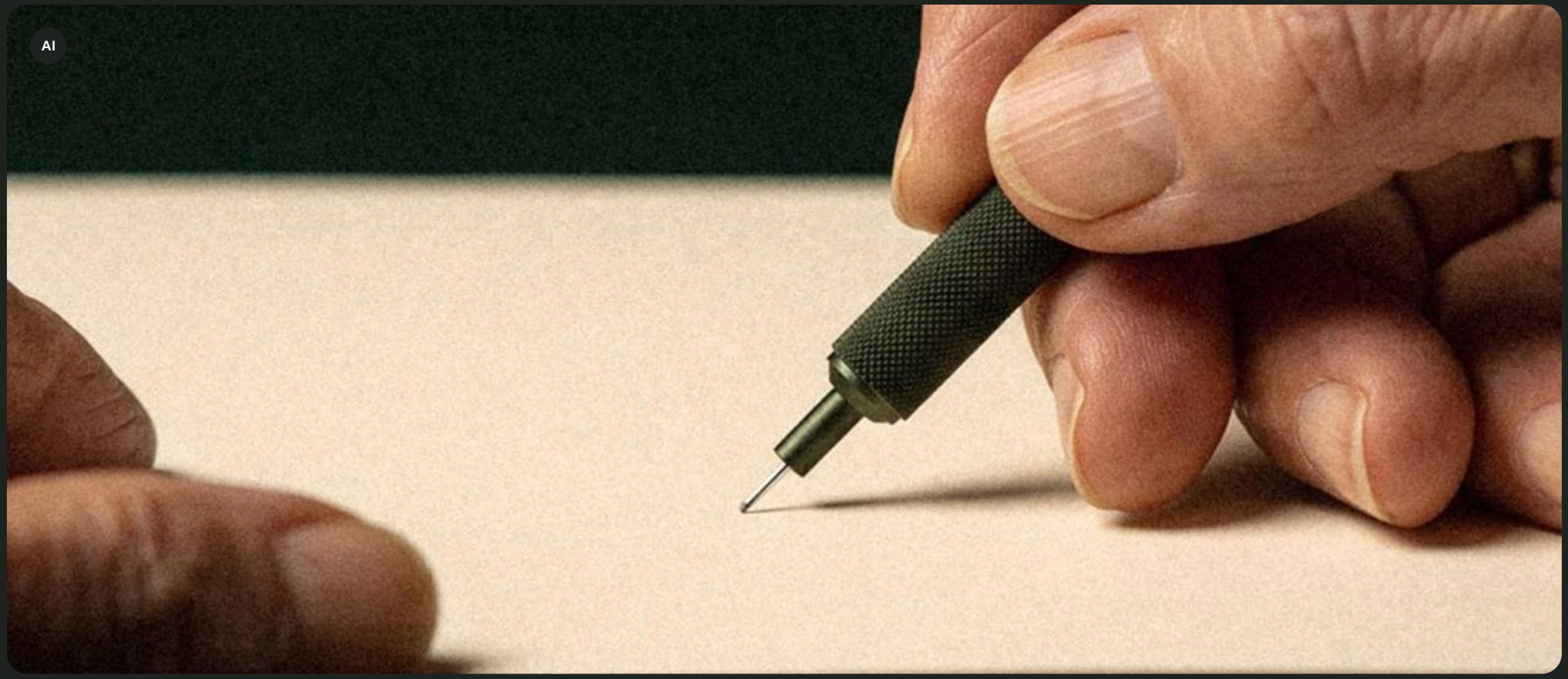
POSTPRODUCTION
GOLD Creative Studio




ES GIBT EINEN ORT, WO DU MITGESTALTEN KANNST – VOM ERSTEN TAG AN.
#DiscoverGoodChemistry




ES GIBT EINEN ORT, WO FÜHRUNG ANDERE STARK MACHT.
#DiscoverGoodChemistry



07 CONCEPT

Hand & Pen

Watch the film on goldgmbh.de →

Real objects in AI-generated images. For a potential client, we created these images to show how real objects can be integrated into AI-generated imagery.

CLIENT

Concept for a potential client

SERVICES

Creative Direction · AI Imagery · Product Swap · Animation · Postproduction

CREDITS

GOLD Creative Studio


AI


AI


AI


AI
edding 3000



08 PERSONAL PROJECT · ANALOG PHOTOGRAPHY × AI × VFX

Still, Moving

Watch the film on goldgmbh.de →

Two stills shot on black-and-white film, set in motion with AI, without losing a single grain of their analog character.

Into real photographs from a Leica M6 loaded with Kodak Tri-X we inserted AI-generated performers, a dog racing towards the lens and a skater taking her bow, as if they had always been part of the picture.

PROJECT
Analog Photography × AI Imagery × VFX

PHOTOGRAPHY AND AI
Robert Brembeck

COMPOSITING
GOLD Creative Studio

CAMERA AND FILM
Leica M6 · Kodak Tri-X


AI


AI
01 ORIGINAL ANALOG SCAN
02 GENERATED PERFORMANCE
03 MATTE + SHADOW
04 FINAL COMPOSITE



09 FLYERALARM · CHRISTMAS COLLECTION 2026

FLYERALARM Christmas Collection

Watch the film on goldgmbh.de →

We created FLYERALARM's entire Christmas card collection from scratch, plus the accompanying catalogue.

Most designs were generated with AI, then prepared, composed and finished in Photoshop. Every artwork was set up for special print finishes such as laser cutting and hot-foil stamping.

CLIENT
FLYERALARM

PROJECT
Christmas card collection 2026 and catalogue

SERVICES
AI Imagery · Postproduction · Print Preparation · Catalogue Design

PRODUCTION
In-house at GOLD, from A to Z


Frohe Weihnachten
und ein gutes neues Jahr


frohe
FESTTAGE
UND EIN GUTES NEUES JAHR


FROHE
Weihnachten
UND EIN GUTES
NEUES JAHR



10 SMYKKER EYEWEAR · HYBRID AI CAMPAIGN

Smykker Eyewear

View the project on goldgmbh.de →

The product has to be the real product. Shape, material and every detail of a Smykker frame stay true.

We photographed the frames, trained a custom LoRA model on them and placed the eyewear believably in AI-generated scenes, finished image by image in postproduction.

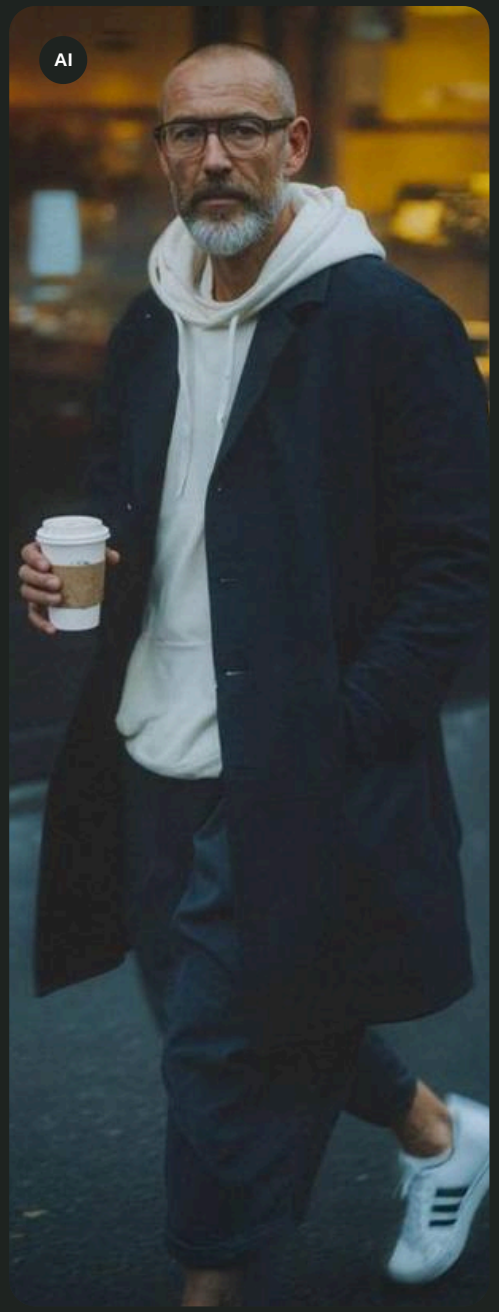
CLIENT
Smykker Eyewear

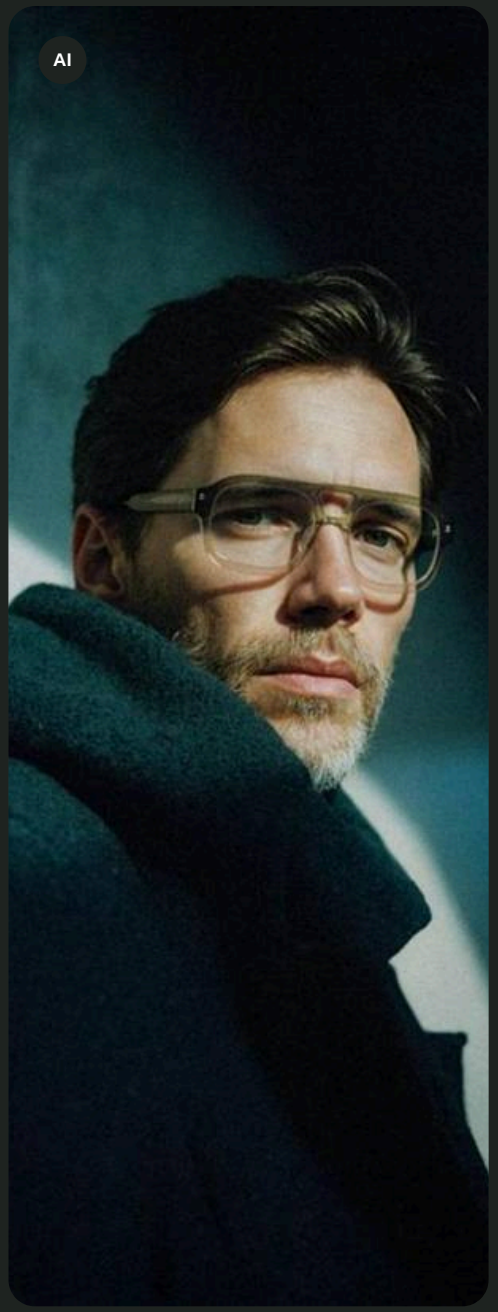
SERVICES
Photography · LoRA Training · AI Imagery · Object Integration

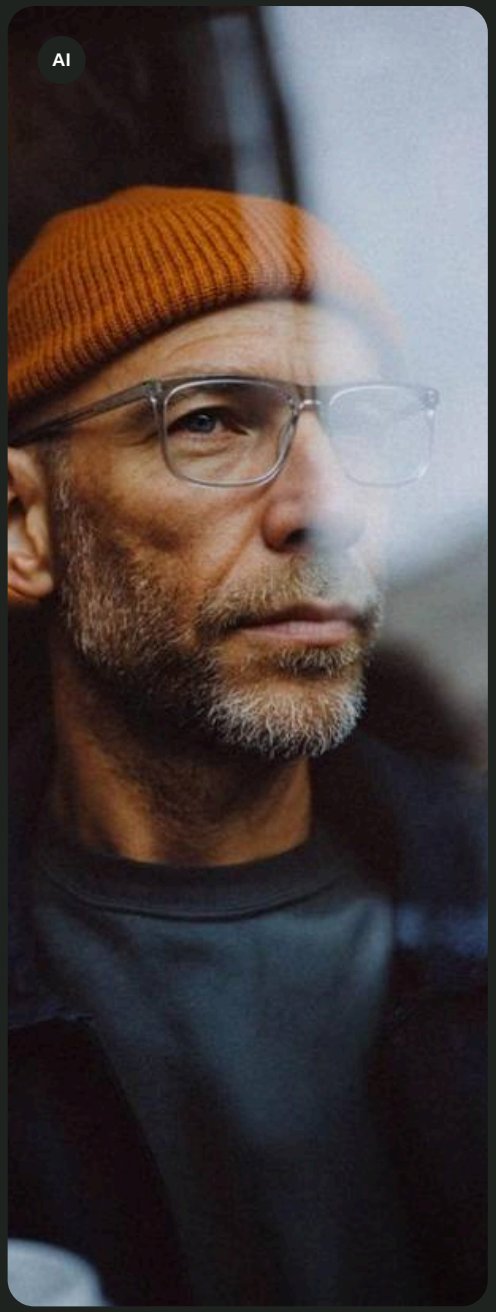
AI IMAGERY
Marc André Hinkel · Kevin Pollerspöck · Robert Brembeck

PRODUCTION
GOLD Creative Studio


AI


AI


AI


AI



11 PERSONAL PROJECT · AI FILM

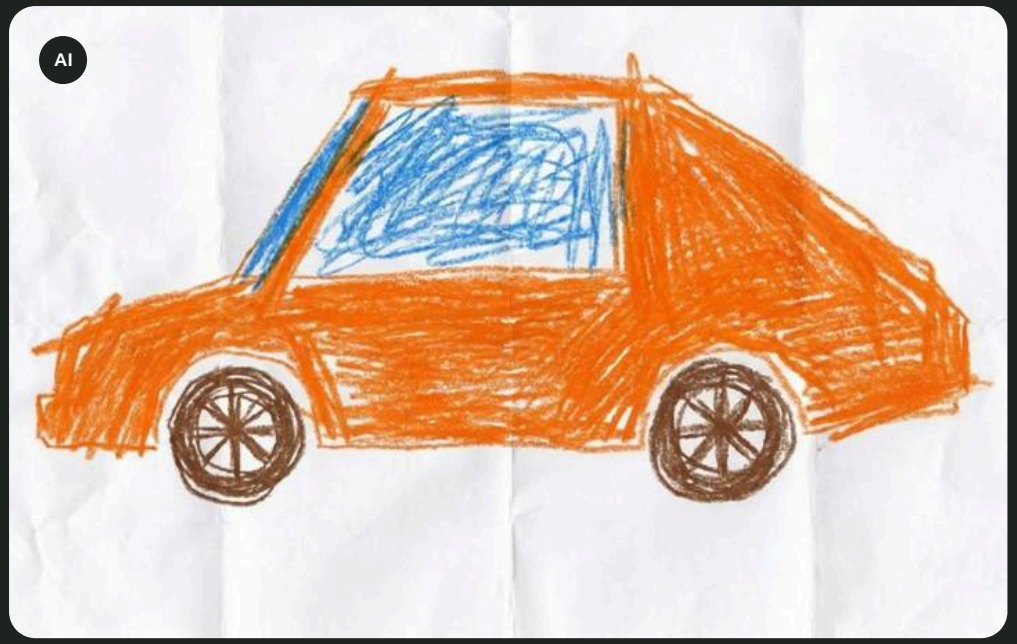
My Car

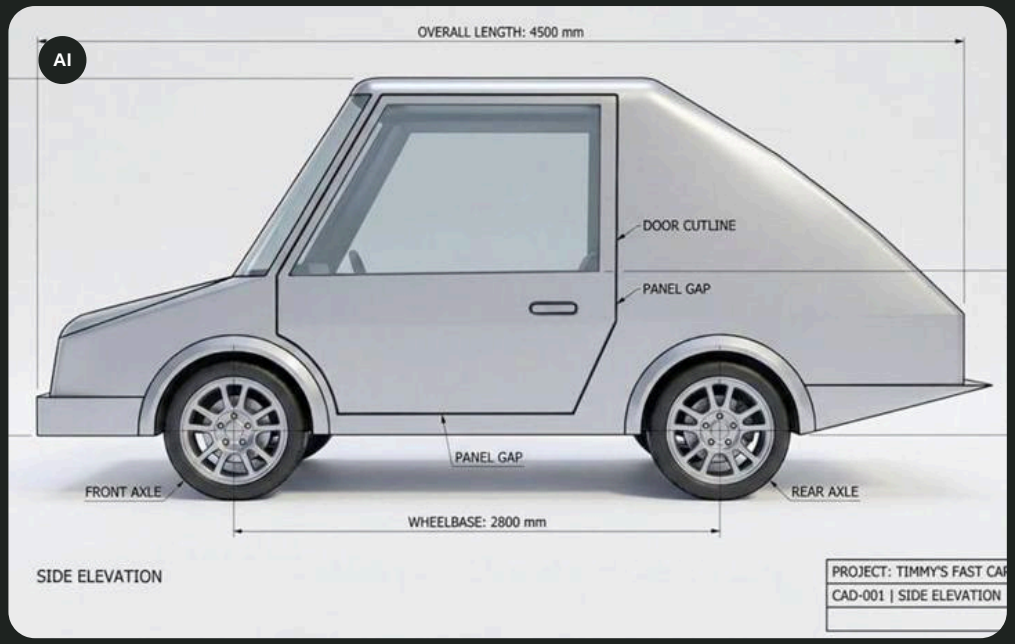
Watch the film on goldgmbh.de →

From a child's drawing to a car on the road. A child draws her dream car, and step by step it becomes real: design, clay model, crash test, production and the first drive.

A personal project exploring how far consistent characters, objects and storytelling can be pushed with AI, from the first keyframe to the finished film.

PROJECT	FORMAT	AI IMAGERY	EDIT AND SOUND DESIGN
Personal Project	AI Film	Robert Brembeck	Johannes Lang


AI


AI
OVERALL LENGTH: 4500 mm
DOOR CUTLINE
PANEL GAP
PANEL GAP
FRONT AXLE
REAR AXLE
WHEELBASE: 2800 mm
SIDE ELEVATION
PROJECT: TIMMY'S FAST CA
CAD-001 | SIDE ELEVATION


AI


AI
MY CAR



12 PERSONAL PROJECT · AI FILM

I Don’t Really Know Either

Watch the film on goldgmbh.de →

One simple question, asked across history. An interviewer with an iPhone travels through time and asks history’s protagonists: why are you doing this?

Every figure began as a character sheet, every era as an empty set. One fixed point of view over the interviewer’s shoulder holds six very different worlds together.

PROJECT
Personal Project

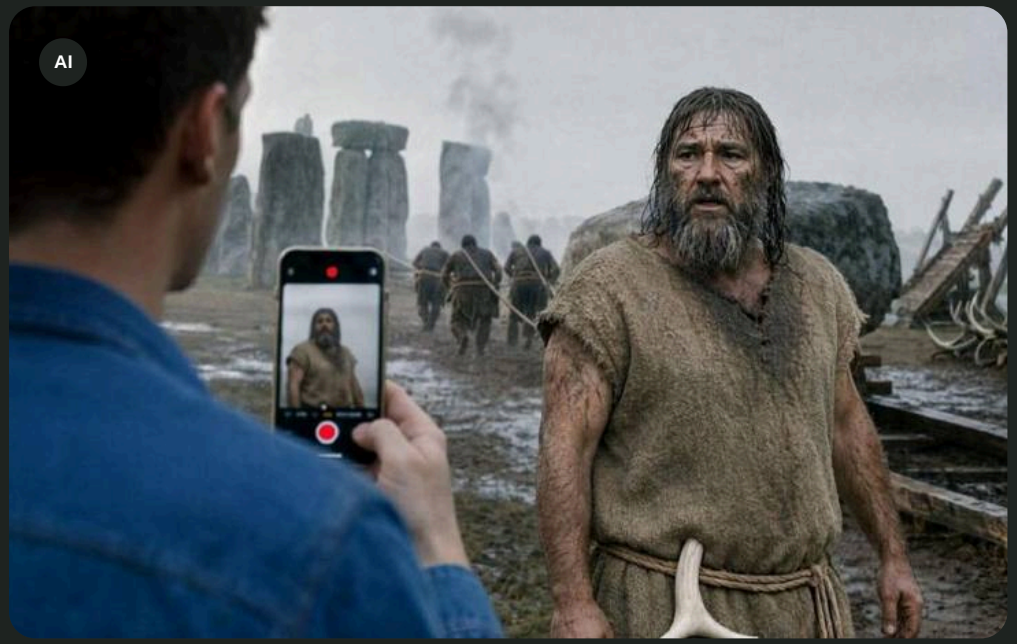
FORMAT
AI Film

IDEA AND ANIMATION
Robert Brembeck

TOOLS
Qwen-Image, Kling, ElevenLabs, Suno


AI


AI


AI


AI



13 CAMPAIGN CONCEPT

Heimvolt

Watch the film on goldgmbh.de →

A fictional Bavarian village, powered by its own energy. A colourful light trail shows how energy travels from producer to consumer.

How can villages set up their energy supply sustainably, and how can an energy provider support them? The concept tells it through one place seen from many angles.

CLIENT
Energy provider (campaign concept)

SERVICES
Creative Direction · AI Imagery · Postproduction

CREATIVE DIRECTION AND POST
GOLD Creative Studio

AI IMAGERY
Marc André Hinkel


AI


AI


AI


AI



14 VEGAGOODS · AI FILM

Smashy

Watch the film on goldgmbh.de →

A mascot for vegaGOODS. The good ones. A burger with attitude who strolls through the city, greets everyone he meets and never loses his cool.

Smashy started as a 3D draft in Blender, went through many rounds of character design in ComfyUI and was animated with Seedance 2.5. Short scenes, cut in 4:5 for social.

CLIENT	FORMAT	SERVICES	TOOLS
vegaGOODS	AI Film	Character Design · AI Video · Postproduction	Blender, ComfyUI, Seedance 2.5









15 CREATIVE CONCEPT · AI FILM

Spotlight

Watch the film on goldgmbh.de →

A fashion film with one stage, one light and a Super 8 look. A black-and-white image series turns into a short film.

Every shot was animated from a still with Seedance 2.5. In post we cut it to the track, added the countdown leader, grain, gate weave and flicker, and kept the grade soft.

PROJECT
Creative Concept

FORMAT
AI Film, 4:5, 51 s

SERVICES
Creative Direction · AI Video · Postproduction

CREDITS
GOLD Creative Studio


AI


AI


AI


AI



16 DISNEY+ · SAATCHI & SAATCHI

Call My Agent Berlin

Watch the film on goldgmbh.de →

Key art for the Disney+ series. One sofa, one wall of portraits. A cast photographed on different days, brought together in one room.

The sofa was real, the room and the wall were built in post. Sophie and Fabian joined later: we photographed them in our studio in Munich and matched light, perspective and grade.

CLIENT
Disney+

AGENCY
Saatchi & Saatchi

PHOTOGRAPHY
Christoph A. Gramann · Robert Brembeck

POSTPRODUCTION
GOLD Creative Studio









CALL MY AGENT BERLIN

GOLDGMBH.DE

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GOLD
CREATIVE STUDIO

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