

GOLD

CREATIVE STUDIO

PORTFOLIO 2026

GOLDGMBH.DE

GOLD CREATIVE STUDIO · MUNICH

Visual excellence. Made by people. Elevated by AI.

Founded in 2002 by Carsten Riese and Michael Wittling as a high-end postproduction studio, GOLD has been creating visuals for brands, companies and agencies for more than two decades. Today we combine postproduction, AI imagery, photography and design in one studio, with the experience to keep quality, authenticity and brand consistency under control at every step.

01

Postproduction

Retouching, compositing and CGI integration at the highest level, for campaigns that have to be perfect down to the last pixel.

02

AI Imagery

Generative image and motion production with photographic precision, consistent characters and full control over your brand.

03

Photography & Video

Campaigns, people and spaces, shot by artists with decades of experience in front of real light.

04

Design

Concept, art direction and visual design that bring every element together across all formats.



01 SMART

smart BRABUS

A campaign for smart BRABUS, photographed on location by Torsten Klinkow, with car and fashion motifs in one series.

CLIENT
smart

PHOTOGRAPHY
Torsten Klinkow · c/o Severin Wendeler

POSTPRODUCTION
GOLD Creative Studio











02 AGENCY THJNK

Paulaner × FC Bayern

Key visual for Paulaner × FC Bayern – retouching and compositing by GOLD Creative Studio.

CLIENT
Paulaner × FC Bayern

AGENCY
thjnk

SERVICES
Retouching · Compositing



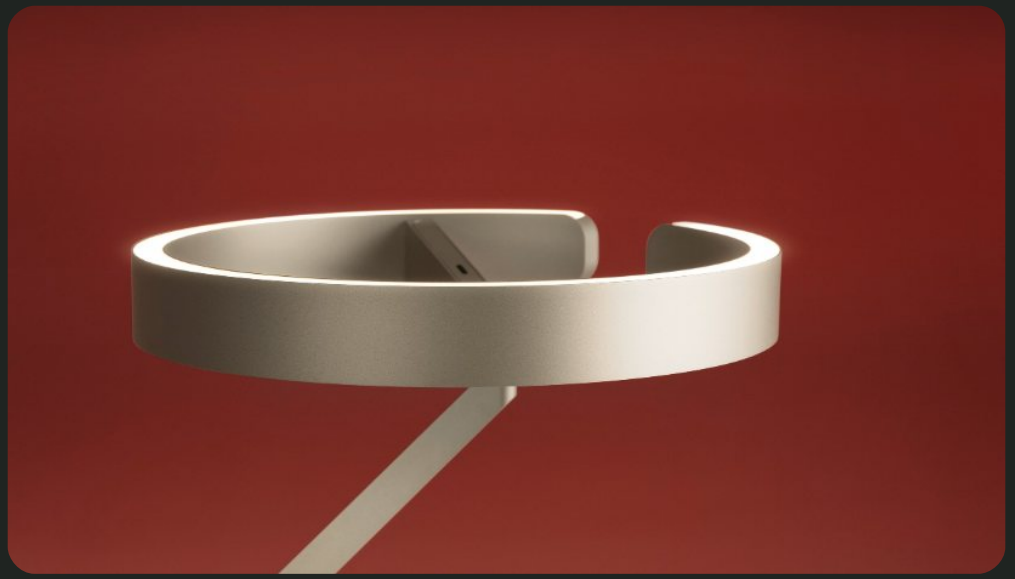
03 OCCHIO · MARTIN ET KARCZINSKI

Occhio

We have been working with Occhio for more than ten years, from developing campaign visuals featuring Mads Mikkelsen to the recent project shown here.

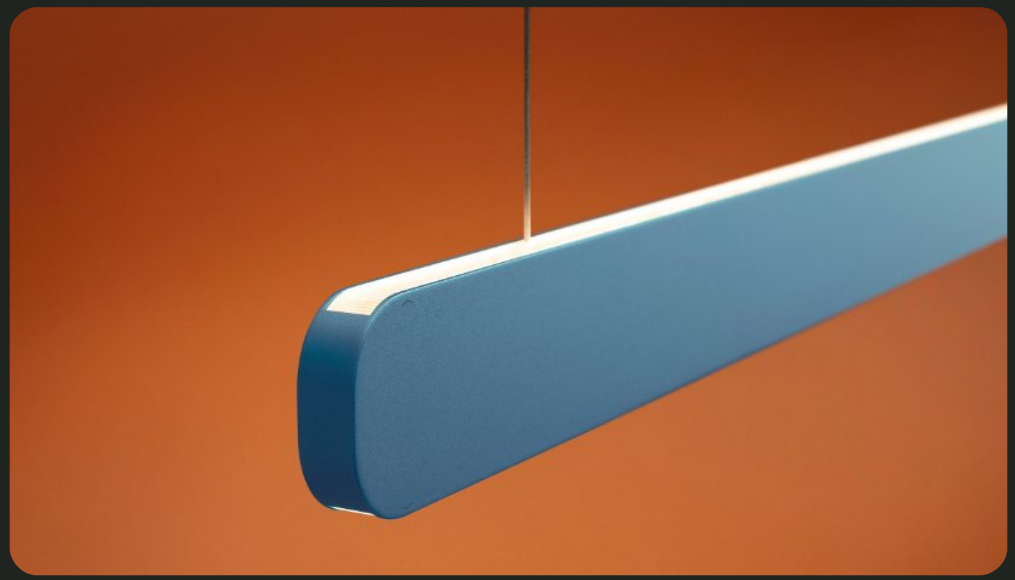
The main challenge was to make the materiality and texture of the surfaces tangible in print.

CLIENT	AGENCY	SERVICES	PROOFING
Occhio	Martin et Karczinski	Postproduction	In-house











04 THUM & PARTNER PATENT ATTORNEYS · PORTRAIT SERIES

Thum & Partner

Portraits of the patent attorneys and associates of Thum & Partner, Munich. One chair, one light, one background, eight personalities.

CLIENT
Thum & Partner

AGENCY
SCHMID/WIDMAIER

PHOTO DIRECTION
Robert Brembeck

PHOTOGRAPHY
Sebastian Kissel











05 DUSSMANN KÄLTETECHNIK · HYBRID AI CAMPAIGN

Dussmann – Cold Case

Service becomes expertise. Technology becomes heroism. Every technical problem becomes a case to solve.

The campaign borrows from the world of cold case investigations, where complex, unsolved cases call for specialists with exceptional expertise.

CLIENT
Dussmann Kältetechnik

AGENCY
Team Lewis

SERVICES
Photography · AI Imagery · Postproduction

DELIVERABLE
Four key visuals at nearly 10K, fully layered


AI


AI
SS – DUSSMANN – DUSSMANN


AI
JOGHURT
MILCH
SICHT! NICHT BETRET



06 PERSONAL PROJECT · AI IMAGERY · CHARACTER LORA · DIGITAL TWIN

The Time Traveller

Ken travels through time – from a pirate ship off Cape Horn to the Wild West, from the Jurassic to the summit of Everest – always in the same denim shirt, always with his iPhone in hand.

There are many ways to bring a real person into AI images today. Training a LoRA used to be one of the few reliable ones – and it has gone a little out of fashion, mainly because training one takes real effort.

PROJECT
Personal project · Digital Twin

AI IMAGING
Robert Brembeck

MODEL
Ken · Procast, Hamburg

TECHNOLOGY
Character LoRA · Qwen-Image 2.1


AI


AI


AI


AI



07 ALTANA AG · HEISTERS & PARTNER

ALTANA Annual Report 2026

Images for the ALTANA AG Annual Report 2026, portraits of the people behind the chemistry, in labs and offices across the company.

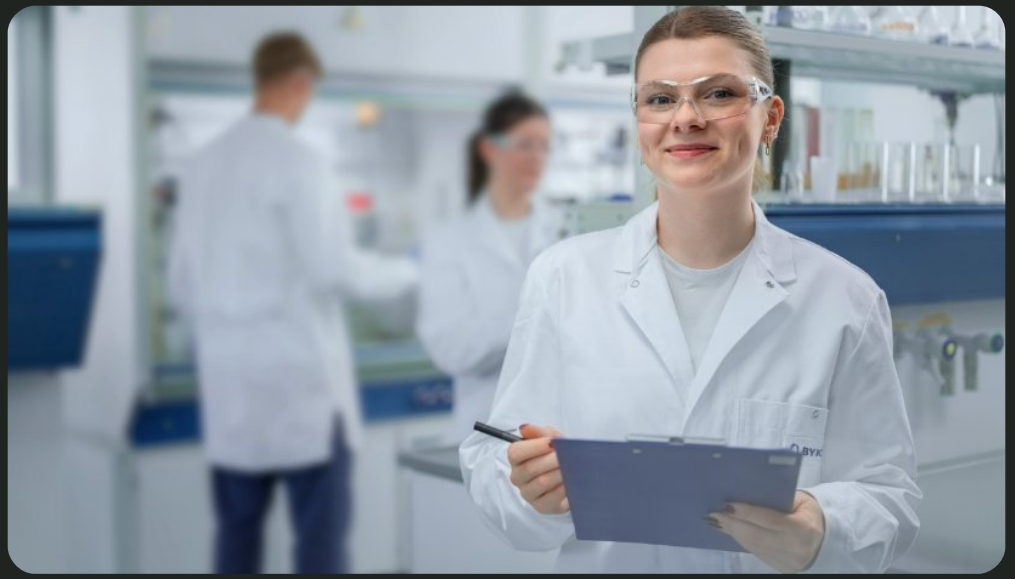
For the ALTANA AG Annual Report 2026, agency Heisters & Partner portrayed employees at their workplaces, photographed by our team member Robert Brembeck and Berlin-based photographer Christian Angl.

CLIENT
ALTANA AG

AGENCY
Heisters & Partner

PHOTOGRAPHY
Robert Brembeck · Christian Angl

POSTPRODUCTION
GOLD Creative Studio




ES GIBT EINEN ORT, WO DU MITGESTALTEN KANNST – VOM ERSTEN TAG AN.
#DiscoverGoodChemistry




ES GIBT EINEN ORT, WO FÜHRUNG ANDERE STARK MACHT.
#DiscoverGoodChemistry



08 SMYKKER EYEWEAR · HYBRID AI CAMPAIGN

Smykker Eyewear

AI-generated images with real object integration.

We photographed the frames, trained a custom LoRA model on them and placed the eyewear seamlessly and believably in AI-generated scenes. In late 2024, LoRA training was the only way to bring real products or people into AI images.

CLIENT
Smykker Eyewear

SERVICES
Photography · LoRA Training · AI Imagery · Object Integration

AI IMAGERY
Marc Andre Hinkel · Kevin Pollerboeck · Robert Brembeck

PRODUCTION
GOLD Creative Studio


AI


AI


AI


AI



09

My Car

My Car. From a child’s drawing to a car on the road.

A child draws her dream car. Her father takes the drawing seriously, and step by step it becomes real: design, clay model, crash test, production and the first drive.

PROJECT
Personal Project

FORMAT
AI Film

AI IMAGERY
Robert Brembeck

EDIT & SOUND DESIGN
Johannes Lang


AI


AI


AI


AI
SIDE ELEVATION



10 FLYERALARM · CHRISTMAS COLLECTION 2026

FLYERALARM Christmas Collection

While everyone else is just getting into the Christmas spirit, we have been working on Christmas since spring, creating FLYERALARM's entire Christmas card collection from scratch.

For FLYERALARM, we completely redesigned and created the Christmas card collection. FLYERALARM tracks its sales data closely and knows exactly which designs sell and which don't. Those insights shaped our creative process from the very first draft.

CLIENT
FLYERALARM

PROJECT
Christmas card collection 2026 · and catalogue

SERVICES
AI imagery, postproduction, · print preparation, catalogue design

PRODUCTION
In-house at GOLD, · from A to Z


frohe
FESTTAGE
UND EIN GUTES NEUES JAHR


FROHE
Weihnachten
UND EIN GUTES NEUES JAHR


FROHE
Weihnachten
UND EIN GUTES NEUES JAHR!



11 PERSONAL PROJECT · ANALOG PHOTOGRAPHY × AI × VFX

Still, Moving

Two stills shot on black-and-white film, set in motion with AI, without losing a single grain of their analogue character.

The base images were shot on film: a Leica M6, almost 40 years old, with a Leica Summicron lens from the 1970s, loaded with Kodak Tri-X, on Munich's Theresienwiese.

PROJECT
Analog Photography × AI imagery × VFX

PHOTOGRAPHY & AI
Robert Brembeck

COMPOSITING
GOLD Creative Studio

CAMERA & FILM
Leica M6 · Kodak Tri-X


AI


AI
ALOG SCAN
02 GENERATED PERFORMANCE
DOW
04 FINAL COMPOSITE

CONTACT

Let's talk.

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